

Stanford | Pre-Collegiate Studies

Fundraising Guide

Stanford Pre-Collegiate Studies is committed to making our programs accessible to students around the world. We hope that finances do not create obstacles to pre-collegiate enrichment education. Completion of the financial aid application will not have a bearing on your admissions decision.

As award funds are quite limited, there will be a need to contribute additional funds towards tuition. With successful planning, creativity, and resilience, students have worked with their community to achieve the goal of funding. We encourage applicants, of any summer program, to start this process as soon as possible.

This is a great opportunity to gain **leadership skills** and **connect** to your community.

Build a Budget and Keep Deadlines in Mind

Fundraising Example					
Program Costs		Available Funds		Deadlines and Goals	
Tuition	\$ 7,250	Your Contribution	\$ 2,000	Admission Round	Early
Flight	\$ 500	Financial Aid from Program	\$ 0	Deposit Due	3/6/2019
Spending money	\$ 100	Other Scholarships	\$ 0	Tuition Due	3/13/2019
Total Expenses	\$ 7,850	Total Funds Available	\$ 2,000	Total Funds Needed	\$ 5,850

Above is an example of planning your budget. Review the deadlines of your deposit and tuition. For SPCS programs, you may pay your \$500 non-refundable program deposit online through your student page. **Your deposit deadline is within one week of admission notification** to reserve your spot in your desired course. **You will have two weeks to pay the full tuition balance.** Your notify date is dependent on which round you apply in and all deadlines will be available on your student page after acceptance into these programs.

Identify Potential Resources

If possible, reach out to an adult who may help plan your strategy to achieve your goals. They may create opportunities to connect to donors and prioritize what is needed to be able to attend. Identify your resources to create a community to support you.

Immediate Relationships:

- Family members
- Close family friends
- Former employers

School Groups:

- Teachers
- PTA/PTO, Board of Education
- School clubs

Community Connections:

- Chamber of Commerce
- Community foundations
- Civic groups, banks, clubs

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Crowdsourcing Tools

Some applicants have had great success with online crowdsourcing in the past. This is a tool to collect donations in one place, as our office can only apply payment towards to tuition at one time, not in installments.

We recommend...

- Labeling your fundraiser as “personal campaign” so funds will go straight to you
- Reading the site’s FAQ carefully
- Being clear and transparent about the purpose of the fundraiser
- Setting an end-date at least 2 weeks in advance of the payment deadline
- Promoting your fundraiser as much as possible: social media, word-of-mouth, etc.
- Using this tool as a funnel for all donations to keep them in one place and keep track - refer all donors here for submission

Reach Out and Follow Up

When you ask for a donation, be sure to provide the donor with as much information about the program as possible. Consider crafting a statement of purpose that includes a description of the program and how it fits with your academic goals, interests, and accomplishments, what you will bring back from the program to better your school or community, and how much you are trying to raise.

Be proactive about recording who has helped you accomplish your goal: their communications and donations. Send thank you notes, communicate progress points, and meet with your donors to share your experiences.



Start planning your summer now!